

**By signing this contract, Hertz Denmark, with its headquarters in Copenhagen, Denmark, proves itself a frontrunner in procurement of far more fuel-efficient cars, thus contributing to passenger car CO<sub>2</sub>-reductions beyond what is legally required by European law.**

The Danish Ecological Council, represented by *Bo Normander*, on behalf of the European Cleaner Car Contracts project group, is pleased to welcome Hertz Denmark to the European Cleaner Car Contracts programme.

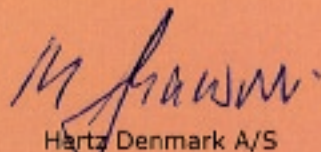
Hertz Denmark, represented by *Michael Johansen, Fleet Manager*, joins the Cleaner Car Contracts programme from Denmark. Hertz Denmark pledges to improve the fuel-efficiency of its passenger fleet. To this end, Hertz Denmark will strive to reduce the fleet average CO<sub>2</sub>-emissions of its newly acquired fleet of 2012 to 120 grams of CO<sub>2</sub> per kilometre (gr CO<sub>2</sub>/km). Hertz Denmark is therefore awarded the Cleaner Car Contracts Gold Fleet status.

Both parties adhere to the requirements listed in the Annex.



## **GOLD FLEET**

### **CLEANER CAR CONTRACTS**



Hertz Denmark A/S  
Michael Johansen, Fleet Manager



THE DANISH ECOLOGICAL COUNCIL



The Danish Ecological Council  
Bo Normander, president

Copenhagen, 27th August 2010



Cleaner Car Contracts is an initiative of Stichting Natuur en Milieu, the Netherlands Society for Nature and Environment. [www.natuurenmilieu.nl](http://www.natuurenmilieu.nl)  
We gratefully acknowledge financial support from the Dutch Department for Transport and the European Climate Foundation.