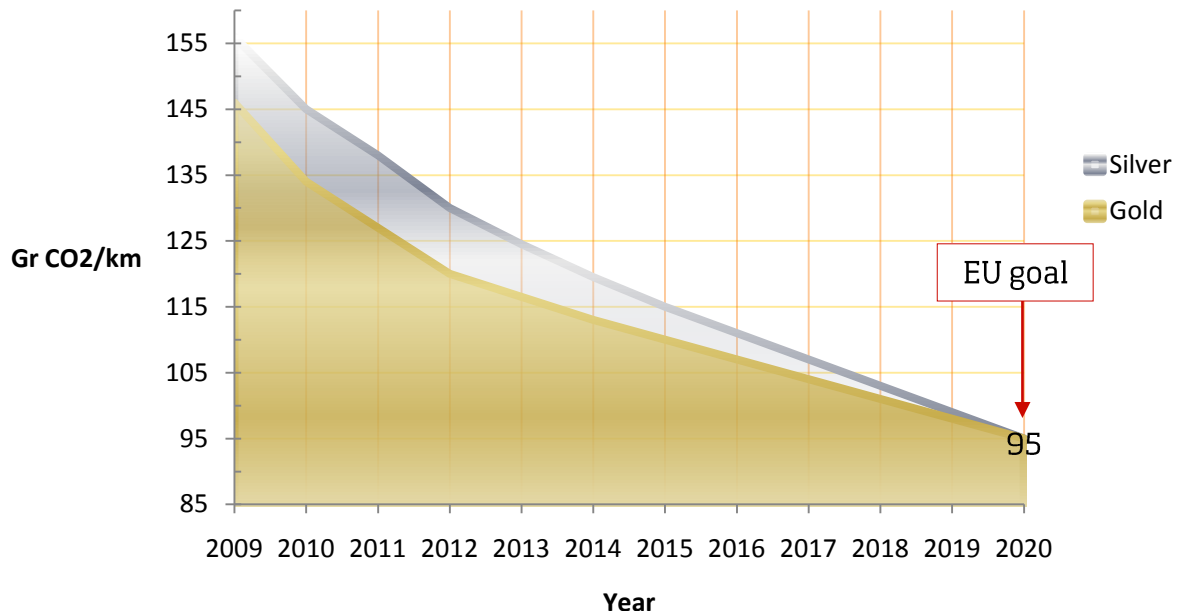


INFORMATION KIT

WHAT IS CLEANER CAR CONTRACTS

Fuel-efficiency should be a top priority when you procure vehicles, not just because of environmental concerns, but also because of common business sense. Cleaner Car Contracts is a simple pledge to purchase fuel-efficient fleets that are on track to achieve the European Union 2020 objective of emitting no more than 95 gr CO₂/km on average. If your fleets are on (or below!) the Gold line in the graph below (for example, 113 gr CO₂/km in 2014, or 107 gr CO₂/km in 2016), on top of the business benefits of a fuel-efficient fleet, Cleaner Car Contracts awards you a gold fleet status from Europe's leading environmental NGOs. A Silver award is available for those organisations who need a bit more time, but are still on track to 95 gr CO₂/km in 2020



The reduction path to the 2020 goal of 95 gr CO₂/km

The targets you are invited to sign up to, are on your newly acquired vehicles of that year only. Your existing, older (and hence less fuel-efficient) fleet will not hold you back to achieve ambition. We also ask the actual performance of your fleet since 2009 and your prognosis of the fleet you acquire in the years leading up to your target year. The resulting trend will show just how significant and ambitious, yet feasible your reduction path towards 95 gr/km in 2020 is.

WHAT DOES SIGNING A CLEANER CAR CONTRACT MEAN FOR MY COMPANY?

1. Your company signs up to an ambition on fleet-average fuel-efficiency that is in line with the EU 2020 objective. The ambition is written down in a Cleaner Car Contract, which you sign with Europe's leading environmental NGOs.



2. The Cleaner Car Contract you sign is made public online, and you receive the Gold or Silver fleet award: a brand for fuel-efficient fleet procurement, created and acknowledged by environmental NGOs.
3. Your company invites clients to support the ambition you signed up for.
4. Fleet procurement policy is brought in line with the ambition you signed up for.

HOW FEASIBLE ARE THESE FUEL-EFFICIENCY TARGETS?

The fleet sector has already proven to be the first place where new sustainable business models and vehicle technologies are being implemented. And low carbon vehicles are already widely available. Since 2008, car manufacturers have managed great CO₂-reductions from their latest models. This trend is expected to continue the next couple of years. All kinds of fuel-saving technologies are now being implemented, generally first in more business-oriented models.

WHO CAN PARTICIPATE?

Any business or organisation with a fleet of passenger cars can join. If your company procures its fleet directly, you can sign a Cleaner Car Contract.

If your company leases or rents cars, you can participate by supporting your lease corporation's Cleaner Car Contract ambition with an adherence letter.

If your lease corporation has not yet signed a Cleaner Car Contract, we are happy to contact them together with you.

HOW TO PARTICIPATE?

In order to join Cleaner Car Contracts, here is what needs to be arranged:

1. A CEO who is willing to sign a Cleaner Car Contract;
2. A filled-in form with the history and prognosis of your fleets' fuel-efficiency performance (see appendix);
3. A digital company logo, your web address and a short profile text, which we can use to include your company on the website;
4. Optionally: find clients who want to support your Cleaner Car Contract with a support letter

Your NGO contact person will provide a Cleaner Car Contract (or support letter if applicable). Together you can decide on any press statements or photo opportunities surrounding the signing of your Contract.

NEW AND IMPROVED: HOW ABOUT MY RECENT CONTRACT?

Cleaner Car Contracts now offers you the opportunity to sign a fuel-efficiency ambition for any year between now and 2020. '2012 style' Cleaner Car Contracts are of course still valid. If your company has signed a 2012 Cleaner Car Contract, we will contact you shortly.